Arpit Chandak

UI/UX DESIGNER

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SKILLS

Figma, Adobe xD, Adobe Photoshop, Adobe Illustrator, Adobe Indesign, Adobe Aftereffects, Protopie, WordPres, Shopify, Wix, Elementor, Communication, Time Management, Leadership, UX Research, UI Design, Web design

ACHIEVEMENTS

- Figma Community Advocate Bihar
- 10K+ followers on LinkedIn creating design content
- 4.6 Trustpilot Rating

EXPERIENCE

- **Fulltime Product Designer | Kraze**   *(Oct 2021 - Present)*
  - Founding solo-designer at the team
  - Built **qorner**, an app to manage and track content creator income, from scratch to achieving **20K creators** and **tracking $250K** in monthly earnings.
  - Build **Kraze**, India's first TV show gaming app, from scratch to achieving **2.84 lakhs download** and **INR 3.25+ crs** in trade volume in just **120 days** of launch

- **Part-time UI Designer | New Yellow**   *(Oct 2020 - Oct 2021)*
  - Design and develop UI of client websites in healthcare sector.
  - Worked on healthcare based documents

- **Freelance Designer**   *(Aug 2019 - Present)*
  - Worked with **60+ clients** & on **120+ projects** till date and earned over **12 lakhs+** in profits
  - Designed & developed **20+ websites** in domains such as **eCommerce, Web3, Cooking & bakery, Edtech**
  - Designed **3+ apps** in domains such as social **eCommerce, Edtech & Web3**
  - Level 2 seller on Fiverr & 4.6 Trustpilot rating
  - worked on Website design & development, packaging design & branding projects
  - Shopify, Wix, WordPress, Adobe Illustrator, Adobe Photoshop, Figma

- **Graphic Design intern | SYMB Technologies**   *(Apr 2020 - May 2020)*
  - Re-designed UI of their website
  - Worked on social media posts
  - Adobe Photoshop, Adobe Illustrator

PROJECTS

- **Kraze - India's first TV show gaming app** 🔗
  - Build app from scratch to **2.84 lakhs user**
  - Designed UI/UX to improve trade match rate
  - Used gamification to increase wallet deposits
  - Redesigning app homepage to improve feature discovery and click-rate on questions

- **WitnessChain - Web3 startup using smart contracts** 🔗
  - Redesigning the whole website from scratch to **improve the look & feel** and portray right messaging
  - Designing a new app from scratch to help users earn crypto via participating in Live network based challenges
  - Designed branding of WitnessChain to give the brand web3 look

- **Frikly - eCommerce store for home interior materials** 🔗
  - Designed Frikly website from scratch to build premium furniture brand.
  - Responsible for building multiple modules catering to different user sets such as Frikly Professional for interior designers, Frikly Seller for shop owners & Frikly main website for general users

- **qorner - Track your income as a Content Creator** 🔗
  - Build app from scratch to **20K content creators** who are using it to track their income
  - Designed new features & integration to grow creator acquisition by on the platform
  - Introduced gamification with "qorner club" to increase DAU
  - Launched qorner for agencies to bulk pay creators for campaigns

EDUCATION

- BCA | Christ University, Bangalore   *77.64 % | 2022*
- XII Science (ISC) | Heritage School, Kolkata   *84.50 % | 2019*
- X (ICSE) | St Paul's School, Darjeeling   *87.33 % | 2017*